



# Brew City Golf Trail

CityCom Marketing, LLC

N89 W16790 Appleton Avenue Menomonee Falls, WI 53051

## - 2010 Participation Agreement - Milwaukee Golf Trail Map and Website

### Printing & Distribution

- 25,000 four color brochure/maps folded to 4"x9".
- Distribution at golf shows, courses, golf facilities, hotels and tourism racks.
- Map available to be searched and downloaded online from website.

### Website – BrewCityGolfTrail.com

- Full website with online map, guide and directory.
- Banners on GolfWisconsin.com, GolfTrips.com and ChicagoGolf.com
- Partnership with TV spots and banners on CBS58 Golf Showcase.

### Advertising Options and Rates

<b>Display Advertising</b>	(includes banner ad on website)	
<input type="checkbox"/> Full Page	(3 ¾" x 8 ¾")	\$1595
<input type="checkbox"/> Half Page	(3 ¾" x 3 ½")	\$895
<input type="checkbox"/> Quarter Page	(3 ¾" x 2")	\$795
<input type="checkbox"/> Sixth Page	(3 ¾" x 1 ½ ")	\$595

Section Choice: Lodging & Travel; Restaurants; For Golfers; or General Business.

### **Featured Golf Course On Map and Website**

<input type="checkbox"/> Sixth Page	(3 ¾" x 1 ½")	\$595
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Includes logo, address, phone, website and brief course description.

*I agree to participate in the 2010 Brew City Golf Trail. Please sign and fax to (262) 255-2585.*

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



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## Advertisement Sizes and Examples

### Featured Golf Course (3 3/4" x 1 1/2")

**Hon-E-Kor Golf & Country Club** 2  
"Home of the Washington County Kettle Moraine Amateur"  
Hon-E-Kor features 27 holes that will challenge the golfer to use every club in the bag. The golfer will enjoy the family spirit and hospitality on the course and in the clubhouse.  
1141 Riverview Dr. KEWASKUM  
Take Hwy 45 north to Kewaskum, turn right at stop light downtown, turn right on Riverview Dr.  
Reservations: 262-626-2520 www.hon-e-kor.com

(Need course logo, address, brief description, phone, website, brief directions/location and quick tag line)

### Featured Lodging, Restaurant, Golf Service (3 3/4" x 2")

**Your Hole In One for Golf Outing Packages**  
...and much more!  
262.253.0799  
fastsigns.com/452  
452@FASTSIGNS.com  
**FAST SIGNS**  
Menomonee Falls



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## **BREW CITY GOLF TRAIL DISTRIBUTION:** **HOTEL & VISITOR PROGRAM GREATER MILWAUKEE HOTELS**

AMBASSADOR INN Milwaukee, WI	COUNTRY INN & SUITES Milwaukee, WI	HAMPTON INN MILWAUKEE AIRPORT Milwaukee, WI
ASTOR HOTEL Milwaukee, WI	COUNTRY INN & SUITES Port Washington, WI	HAMPTON INN - NORTHWEST Milwaukee, WI
BAYMONT SUITES Grafton, WI	COUNTRY PRIDE INN Delafield, WI	HILTON MILWAUKEE CITY CENTER Milwaukee, WI
BEST WESTERN Milwaukee, WI	COUNTY CLARE Milwaukee, WI	HILTON MILWAUKEE RIVER Milwaukee, WI
BEST WESTERN (WAUKESHA GRAND) Pewaukee, WI	COURTYARD BY MARRIOTT Brookfield, WI	HOLIDAY INN EXPRESS Brown Deer, WI
BEST WESTERN INN TOWNE HOTEL Milwaukee, WI	COURTYARD BY MARRIOTT Milwaukee, WI	HOLIDAY INN EXPRESS Germantown, WI
BEST WESTERN WOODS VIEW INN Milwaukee, WI	DAYS INN MILWAUKEE Wauwatosa, WI	HOLIDAY INN EXPRESS Milwaukee, WI
BROOKFIELD SUITES Brookfield, WI	DAYS INN West Allis, WI	HOLIDAY INN EXPRESS New Berlin, WI
CANDLEWOOD SUITES Brown Deer, WI	DOUBLETREE HOTEL Brookfield, WI	HOLIDAY INN HOTEL & SUITES Milwaukee, WI
CHALET MOTEL OF MEQUON Mequon, WI	ECONO LODGE AIRPORT Milwaukee, WI	HOMESTEAD STUDIO SUITES Brookfield, WI
COMFORT INN & SUITES LAKESHORE Milwaukee, WI	EXEL INN Oak Creek, WI	HOSPITALITY INN Milwaukee, WI
COMFORT SUITES Oak Creek, WI	EXEL INN OF MILWAUKEE NORTHEAST Glendale, WI	HOTEL METRO Milwaukee, WI
COUNTRY INN & SUITES Brookfield, WI	EXEL INN OF MILWAUKEE WEST Wauwatosa, WI	HOWARD JOHNSON Milwaukee, WI
COUNTRY INN & SUITES Germantown, WI	HAMPTON INN Brookfield, WI HAMPTON INN Milwaukee, WI	HYATT REGENCY Milwaukee, WI



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## **CTM AND BREW CITY GOLF TRAIL: HOTEL & VISITOR PROGRAM GREATER MILWAUKEE HOTELS**

IRON HORSE HOTEL Milwaukee, WI	PLAZA HOTEL & APARTMENTS Milwaukee, WI	SHERATON MILWAUKEE BROOKFIELD Brookfield, WI
KNICKERBOCKER HOTEL Milwaukee, WI	PORT ZEDLER MOTEL Mequon, WI	SUPER 8 MOTEL Germantown, WI
LAQUINTA INN Delafield, WI	QUALITY INN Brookfield, WI	SUPER 8 MOTEL Saukville, WI
LA QUINTA INN & SUITES Glendale, WI	RADISSON NORTH SHORE Milwaukee, WI	SUPER 8 MOTEL Waukesha, WI
LA QUINTA INN Glendale, WI	RAMADA INN-CITY CENTRE Milwaukee, WI	TOMMY G. THOMPSON YOUTH CENTER West Allis, WI
LA QUINTA INN Oak Creek, WI	RAMADA LIMITED Waukesha, WI	TOWNE PLACE SUITES Brookfield, WI
MAINSTAY SUITES Oak Creek, WI	RESIDENCE INN Milwaukee, WI	VALUE INN Oak Creek, WI
MOTEL 6 Milwaukee, WI	RIVERS EDGE CONDOMINIUMS Waukesha, WI	VILLAGE INN Milwaukee, WI
		WYNDHAM Milwaukee, WI



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## **BREW CITY GOLF TRAIL - INTERSTATE 94 ILLINOIS & WISCONSIN HOTELS**

BASS PRO SHOPS  
Gurnee, IL

BEST WESTERN  
Kenosha, WI

BEST WESTERN  
HARBORSIDE  
Kenosha, WI

BEST WESTERN OF  
WAUKEGAN  
Waukegan, IL

CANDLEWOOD SUITES  
Libertyville, IL

CANDLEWOOD SUITES  
Waukegan, IL

CITY OF ZION  
Zion, IL

COMFORT INN  
Gurnee, IL

COMFORT INN  
Racine, WI

COMFORT INN  
Waukegan, IL

COUNTRY INN & SUITES  
Kenosha, WI

COUNTRY INN & SUITES  
Zion, IL

COURTYARD BY  
MARRIOTT  
Waukegan, IL

CROSSLAND SUITES  
Waukegan, IL

DAYS INN  
Kenosha, WI

DAYS INN  
Libertyville, IL

DAYS INN  
North Chicago, IL

DAYS INN  
Racine, WI

DAYS INN  
Waukegan, IL

ECONOLODGE  
Gurnee, IL

ECONOLODGE of GREAT  
LAKES  
North Chicago, IL

EXTENDED STAY AMERICA  
Gurnee, IL

FAIRFIELD INN  
Gurnee, IL

FAIRFIELD INN  
Racine, WI

GRAND HOTEL & SUITES  
Gurnee, IL

GRANDVIEW INN  
Sturtevant, WI

GREAT LAKES NAVAL  
LODGE  
Great Lakes, IL  
GREAT LAKES NAVAL  
BASE (USO)  
Great Lakes, IL

GUEST QUARTERS  
Zion, IL

HAMPTON INN  
Gurnee, IL

HOLIDAY INN  
Gurnee, IL  
HOLIDAY INN EXPRESS  
Sturtevant, WI

ILLINOIS BEACH RESORT &  
CONFERENCE CENTER  
Zion, IL

LAQUINTA INN  
Gurnee, IL

MOTEL 6  
Waukegan, IL

QUALITY INN  
Waukegan, IL

RADISSON HOTEL &  
CONFERENCE CENTER  
Pleasant Prairie, WI

RAMADA INN  
Waukegan, IL

RAMADA LIMITED  
Sturtevant, WI

RED CARPET INN  
North Chicago, IL

RESIDENCE INN BY  
MARRIOTT  
Waukegan, IL

SLEEP INN  
Lake Bluff, IL

SUPER 8 MOTEL  
Pleasant Prairie, WI

SUPER 8 MOTEL  
Racine, WI

SUPER 8 MOTEL  
Waukegan, IL